



NORDEONGROUP

Dear Sir, Madam,

Over the past years, we have had the pleasure to cooperate with you with much enthusiasm and passion. It is with the same enthusiasm that we announce that starting October 2016, LedNed bv has passed on their future commercial and lighting design activities to the NordeonGroup.

For you as a relation, this offers a whole range of extra possibilities. Your contact persons will largely remain the same, with the same amount of drive, expertise and knowledge. However, they will be based on a larger platform, in a larger organization, and Europa-based production facilities and worldwide coverage will be added. Thus we can respond to any demand you may have in the field of lighting.

Our commercial and sales support units have by now been moved to the famous "Lichttoren" (Light Tower) in central Eindhoven.

Furthermore, most projects have been optimized over the past couple of months, thanks to add-ons from the product range of Nordeon. Our commercial staff will be happy to inform you about the further details.

We are convinced that this will offer you an optimum level of support, by coupling the benefits of a large European mother to the personal approach you have come to appreciate from us.

Our focus will, as always, remain on the markets Industrial/Logistics, Office/Education, Data Centers and Parking Facilities.

We look forward to expanding our pleasant cooperation and to join forces once more to concur the market with innovative, quality-driven and intelligent lighting solutions.

On behalf of LedNed bv and NordeonGroup,

LedNed bv

NordeonGroup

Michael F.A. Staudt

Pierre van Lamsweerde



NORDEON GROUP

The Nordeon Group:

Nordeon is a new innovative European Lighting company with over 60 years of experience in lighting. Nordeon was founded in October of 2012 with the acquisition of Philips' professional luminaire manufacturing and development site in Springe, Germany. In December 2012 the Nordeon group was further expanded with the acquisition of Philips' professional lamps manufacturing site in Chalon, France and in November 2013 with the Philips plant in Dijon.

Nordeon Springe is a former AEG and Philips luminaires development and manufacturing site. It is one of Europe's largest manufacturing sites of professional LED based luminaires for retail, industry and outdoor markets.

Nordeon Chalon is a former Philips lamps manufacturing site. As a former Philips site in France, Nordeon lamps has broad experience in the manufacturing of standard and specialty linear fluorescent lighting.

The branch in Dijon rounds off our range of services. The site is specialized in packaging, logistics and customer services.

This makes that Nordeon combines the energy and speed of a newcomer with over 60 years of experience in the lighting industry. Nordeon has almost 450 highly skilled people in Europe to serve customers in their lighting needs.

Since the divestment from Philips, the Nordeon Springe site has undergone a significant transformation resulting from a comprehensive change and investment program that is running. This program hinges on 4 key building blocks: further strengthening and automating the manufacturing base, expanding the development and engineering team, developing and manufacturing new Nordeon products and further developing Nordeon's commercial organization.

Nordeon is further more investing significantly in further building technical and commercial capabilities to develop a proposition in marketing and selling linear fluorescent lamps into its key markets: industrial, retail and office. With the manufacturing base in Europe, Nordeon is able to offer high quality lighting products, with short, flexible delivery times.

Nordeon's mission is to reduce total cost of ownership and increase the lighting experience. This is achieved by accelerating the penetration of LED in Europe in order to achieve large energy savings for our customer and contribute to a sustainable planet. We do this by rethinking the way lighting products are developed, produced, and sold, also for the current lighting products that our customers have installed, like TL lamps.



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